



# World AIDS Day 01 December 2017 Report



**MADHY PARADESH STATE AIDS CONTROL SOCIETY, BHOPAL  
(DEPARTMENT OF HEALTH & FAMILY WELFARE)**

## MPSACS- World AIDS Day 2017: Report

World AIDS Day is held on the 1st December each year and is an opportunity for people worldwide to unite in the fight against HIV, show their support for people living with HIV and to commemorate people who have died. Government and health officials, non-governmental organizations and individuals around the world observe the day, often with education on AIDS prevention and control. World AIDS Day was the first ever global health day, held for the first time in 1988.

The first case of HIV/AIDS was detected in MP in 1988, and since then the number of Aids cases is rising. In view of the seriousness of the problem, MP Government constituted AIDS control cell in 1992 under medical education department. Subsequently MP state AIDS control society was constituted on 14/7/1998. MPSACS takes policy decisions for effective implementation of AIDS control programme in MP. It is an autonomous institution, funded by National AIDS control organization (NACO).

Madhya Pradesh is a low prevalence state, a total around 44409 PLHIVs were estimated across Madhya Pradesh in 2015. It is estimated that there were 2382 new HIV infections in the state during 2014-15, indicating a 24% decline in new HIV infections during 2007-2015. During the same period, HIV/AIDS related deaths also declined by 30%, from a total of 2553 in 2007 to 1799 in 2015. Similarly state has shown decline trend among ANC attendees which is a proxy indicator of general population. HIV prevalence also came down among adult population from 0.12% to .09%.

Madhya Pradesh State AIDS Control Society is implementing prevention, care and support activities very effectively at field level in all 51 districts, there are 68 TI Interventions to cover High Risk Population and Bridge population, 9 LWS to cover rural high vulnerable pockets, 7 Transit location to provide HIV prevention Information to migrant labors, 12 OST Centers for IDU population as Harm Reduction strategy and Source Migration Health Camp etc. The State has established sufficient infrastructure at district and sub district level to implement HIV prevention activities at field level.

### **Program Brief of World AIDS Day**

**Workshop at Samanvay Bhavan:** - MPSACS organized a workshop for youth, counselors, medical college students and other technical professionals to share updated knowledge about HIV/AIDS through technical experts. The each session was very effective for audience to update their knowledge. The sessions were appreciated by audience and also asked so many questions. The workshop also includes open quiz and Magic Show. Mr. Rustam Singh Health Minister was Chief Guest and Mr. Umesh Kumar, Project Director MPSACS shared the dais.

1. **Expert Panel Discussion** on Blood transfusion and HIV/AIDS, HIV/AIDS prevention in New Born, Role of ART in HIV/AIDS Management, HIV/AIDS and Cancer and Co-infection of HIV/AIDS and TB.
2. Open Quiz on HIV/AIDS for students and Other participants
3. Magic Show on HIV/AIDS
4. Candle March at different places

**Candle Vigil:** - State AIDS Control Society also conducted "Candle Vigil" at different locations to sensitize the youth; the locations are Gammon India, Minal, Boat Club, Nandan Kanan Park, Aashima Mall, Chuna Bhatti Kali Mandir and Lal ghati.

The state is implementing IEC activities very effectively in Urban as well in rural area; Observation of World AIDS Day is one of the effective tool to create awareness at all level. With the theme of “My Health My Right” Madhya Pradesh State AIDS Control Society observed the day, there are so many activities were organized at various levels.

At the outset Ms. Savita Thakur JD IEC welcomed all the dignitaries and Participants. Briefing about importance of World AIDS Day, she described the theme of World AIDS Day 2017 “My Health My Right” also shared the program schedule of today’s program. All the dignitaries were welcomed with flower bookey. She invited all the dignitaries for lighting the lamp.

1. **Chief Guest:-** Shri Rustam Singh Ji, Honorable Minister, Ministry of Health and Family Welfare Govt. of MP
2. **Director AIDS Control :- Mr. Umesh Kumar**
3. **Dr. U.C. Yadav, JD Blood Safety**
4. **Dr. Manisha Shrivastava :-** Technical Expert, Blood Transfusion
5. **Dr. Madhuri Chandra :-** Technical Expert, HIV/AIDS Prevention in New Born
6. **Dr. Hemant Verma :-** Technical Expert, Role of ART in HIV/AIDS Management
7. **Dr. Sunil Kumar :-** Technical Expert HIV/AIDS and Cancer
8. **Dr. Manoj Verma :-** Technical Expert, HIV/TB CO-Infection

Dr. Ankita patil, DD-TI/STI, Mr. Prashant Mallaiya DD-CST, Mrs. Sunila Raja DD- Mainstreaming, Mr. Mahendra Pancholi TL-TI, Program Officers –TSU, Assistant Directors of division – SACS and divisional assistants were also present during the inaugural session.

This program was intended to provide HIV-AIDS related knowledge and awareness to General Community, who would take this message aware about HIV/AIDS and related stigma. This is extremely necessary in the light of growing feminization of the HIV epidemic and its spread into general community. and aware of the socio-cultural aspects existing therein.

The objectives set for the program were as follows:

- 🚫 To create awareness about the correct and relevant knowledge on HIV-AIDS
- 🚫 To create awareness regarding voluntary blood donation and responsibilities of donors
- 🚫 To understand the parent to child transmission of HIV in neonates and infants and know about the new guidelines regarding treatment and prevention of HIV/AIDS
- 🚫 To mainstream HIV-AIDS issue in the existing programs/activities of the MPSACS/NACO.
- 🚫 Topics covered about the HIV testing and counseling and the ART therapy and aware about the importance of good nutrition and dietary care for PLHA especially children.
- 🚫 To understand the double threat of HIV and Tuberculosis , their co-infection and treatment protocols

### **Inaugural Address by Mr Umesh Kumar (IAS) Project Director MPSACS**

“The Project Director MPSACS briefed about the programs implementing in the state, he shared that Madhya Pradesh is achieving expected result to stop HIV infection, the data has shown decline trend in all aspect, prevalence among ANC and Adult prevalence is declining, death rate also decline. His major focus is to expansion of HIV testing services at all level, “There should not be any delivery without HIV testing” Entire vulnerable population should be tested so that none are left behind. He also motivate to participants to focus on creating awareness regarding HIV/AIDS among all people to achieve the target of 90-90-90. He also applauded the efforts put by MPSACS for HIV Prevention, Care and Support.



### **Address by Hon. Health Minister, GOV. of MP, Mr. Rustam Singh.**

Hon. Minister was welcomed by Project Director Mr Umesh Kumar. He applauded the efforts of MPSACS in reducing the incidence of HIV infection. He motivated to your to come for sharing information with peer groups. He shared that there is significant change in awareness among population of Madhya Pradesh, and also positive change in behaviors of Health Service providers towards PLHIV and HRG population.



### ***Discussion Panel on Challenges and Concepts of HIV/AIDS Control***

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**Dr Manisha Shrivastav, Blood Transfusion Officer, BMHRC** elaborated the role of responsible



voluntary blood donation in prevention of HIV/ AIDS. The Prerequisites of a healthy donor were discussed with the audience. The importance of Donor education was discussed. She emphasized that a widespread awareness campaign regarding safe blood should be undertaken to increase the layers of safety in blood donation. The concept of Window period and its significance in voluntary blood donation was also discussed. Dr Shrivastava said that a very important point in voluntary blood donation is that the unit of blood

which is collected is tested as a whole but the individual is not tested in person and told about the results of the blood test. However, the importances of testing services of HIV are told at the time of blood collection and appropriate linkages are established. The confidentiality aspect of blood donors is also taken care of at the time of blood donation. Dr Shrivastav hailed the role of various social outfits, voluntary organizations, self help groups and NGOs in the field of blood donation.

**Dr Madhuri Chandra, HOD Obstetrics and Gynaecology, Mahavir Institute of Medical Sciences**



Dr Chandra began the discussion with a brief overview of the epidemiological aspects of HIV AIDS. She showed through a detailed presentation how the prevalence of HIV AIDS was brought down with concerted efforts in various fields of Medicine. The Parent to child transmission of HIV was especially focused in her discussion. The risk involved in mother to child transmission of HIV in the absence of any intervention was emphasized and the treatment guidelines in PPTCT were also shared with the audience. Dr Chandra emphasized that as the audience has

majority of youth, this information shared in the discussion should be absorbed and disseminated in the community at large to prevent young lives from getting infected with HIV in the future.

**Dr Hemant Verma, Associate Professor, Department of Medicine, GMC Bhopal.**

Dr Verma discussed in detail the treatment aspect of AIDS that is available through the various ART centres set up in various locations all over MadhyaPradesh. He said that ART has played a pivotal role in bringing down the mortality and morbidity due to HIV/AIDS. He emphasized that the treatment with ART is customized and tailored according to the medical condition of the patient. In case of compromised organ functioning the ART is modified according to patient's medical status. During the entire treatment course right from the time of ART registration to the treatment follow-up the confidentiality of the client is maintained. Anti retroviral therapy plays a vital role in the protection of healthcare employees in the form of post exposure prophylaxis. The information and protocol of post exposure prophylaxis was shared with the audience.



**Dr Sunil Kumar, HOD, Oncology, Jawaharlal Nehru Cancer Hospital, Bhopal.**

Dr Sunil Kumar held an interesting session on the correlation between HIV/AIDS and cancer. He shared the clinical data from his institution which showed that the number of patients with Cancer suffering from HIV has fallen below 1% at Jawaharlal Nehru Cancer Hospital. He lauded the efforts of MPSACS in bringing down the incidence prevalence of HIV and also deaths due to HIV. He discussed the incidence of various AIDS defining cancers like Kaposi Sarcoma, Non Hodgkins Lymphoma and invasive Cervical Cancer. He emphasized that the most important step in preventing cancers in HIV infected patients is Anti retro viral therapy. ART not only decreases the incidence of cancer in HIV patients but also increases the survival in these patients. He stressed the importance of coordination between physicians treating cancer and ART doctors to give the best possible treatment options to these patients. HIV patients have to undergo extensive investigations because of the challenges posed by immunosuppressant.



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## Dr Manoj Verma, District Tuberculosis Officer, Bhopal

TB HIV co-infection is the deadliest combination causing widespread mortality and morbidity in the recent times. The incidence of TB infection has increased upto 40 % in the general population. All TB patients should be screened for HIV. Dr Verma emphasized the importance of viewing access to treatment as a basic right. He concluded with an interesting Question Answer Session.



## Magic Show

The Audience was treated to an entertaining Magic Show by magician Mr Sanjot Singh. He kept the audiences enthralled by his tricks and also interspersed messages regarding HIV/AIDS in between. He also asked questions on HIV and AIDS with the relation of his magic, the participants were answered the question and he clarify the myths and misconceptions.

**Quiz Competition:** - The audience had an interesting and entertaining round of quiz where they were asked some frequently asked questions and myths surrounding HIV/AIDS. The audience comprising mainly of young individuals answered enthusiastically. It served as an effective method to recapitulate the information served throughout the program as well as initiate discussions and debate on certain aspects of the disease. The prizes were given to winners.



**Musical Performance:** - It was the platform where around 600 people were gathered, three enthusiastic children gave live performances of motivational songs to build positive and energetic environment among youth population after lunch.



## Candle March



1. **Gammon India:** - Project Director MPSACS inaugurated candle March from Samanvay Bhavan, the huge crowd walked from Samanvay Bhavan to Gammon India to spread message of HIV/AIDS awareness.

The Candle March started from Samanvay Bhavan with the crowd of 600 people, Also joined from other groups at

Gammon India for candle vigil.



2. **Kali Mandir Chuna Bhatti:** - The activity is organized by one of the Link Worker NGO “Swami Chetanya” about 500 people were came there for candle March. **Mr. Umashankar Gupta Cabinet Minister MP Government (Minister of Revenue and Science & Technology) was invited as chief guest.** He promised to support HIV prevention activities at all level in future, he also announced to provide support two PLHIV Children from his own. It was a square where there is heavy traffic, the volunteers of NGOs motivated people to join for candle vigil, The IEC material has been distributed, and red ribbons were distributed with the message of prevention of HIV/AIDS.



3. **Aashima mall:** - The activity is organized by TI NGOs Dwarka and NPSS at Aashima Mall. There were around 450 people were visited for candle vigil. **Mr. Surjeet Singh Chauhan Chairman Bhopal Municipal Corporation was invited as Chief Guest.** He motivated to all NGO workers and other youth to create awareness regarding HIV/AIDS, he also promised to provide necessary support from Nagar Nigam to implement HIV prevention activities in urban slums.



4. **Nandan Kanan Park:** - A candle vigil was held at Nandan Kanan Park at char Imli, **Mr. Guddu Chauhan “Counselor of Bhopal Municipal Corporation”** of Area was invited as Chief Guest, he motivated people and community members regarding HIV/AIDS. Mr. Gyaneshwar Patil, MD, Marketing Federation Mr. Umesh Kumar, Project Director MPSACS, Ms. Sunila Raja DD- Mainstreaming and some of the community leaders were visited at site. People visiting the park and pedestrians in the area enthusiastically participated by lighting candles on red ribbon monogram. The occasion was utilized by TI NGO “Gramin Swasthya Rakshak Sangh” to educator people regarding HIV/AIDS by distributing IEC material. Many people in this residential area came out to show solidarity with the cause and lit candles at the gathering site.



5. **Boat Club:** - Nirantar Team and CARD NGOs team organized Candle Vigil at Boat Club, the message given through mike announcement and also distributed IEC material. Mr. Vibhanshu



Joshi , Member State Child Protection Society Govt. of MP and TV Actor was invited as Chief Guest, he is also National Youth Awardee 2000, Ministry of Youth Affairs, Govt. of India. He motivated youth to spreading information among peer groups to remove Stigma and Discrimination regarding PLHIV. RJ Adhirah from MY FM also visited the site; he motivated youth to prevent from HIV and AIDS and also motivated them for spreading information of HIV/AIDS among

peer groups. Team also presents some musical performance to mobilize youth for participating in event. It was a very successful event; about 800 youths were participated in event from 5:00 PM to 7:30 PM.



6. **Minal Mall:** - AVS Bhopal TI NGO organized Candle Vigil at Minal Mall, the crowd covered those came in Mall for HIV/AIDS Awareness, about 400 Individuals were came to participate for candle vigil.



7. **Lalghati Square** :- Lalghati square is crowded square with heavy traffic, the TI staff distributed IEC material to all the people who were crossing from square and also were given red ribbon to all the people who were crossed from square. About 200 people visited at spot for candle vigil, about 1000 people received IEC material.

State AIDS Control Society organized big event at Bhopal and also involved TI NGOs to organize activities at different places in Bhopal, All the 51 districts organized Awareness activities at district level, the most of districts organized

Human Chain with the coverage of more than 2000 in each district.



एड्स के प्रति जागरूकता के लिए कैंडल मार्च



एचआईवी का इलाज फ्री  
डॉ. सुनील कुमार ने कहा कि कैन्डल का इलाज फ्री नहीं है, जैसी

# सार्थक प्रयासों से एड्स प्रभावित घटे



**भोपाल:** राज्य एड्स नियंत्रण समिति द्वारा किये जा रहे प्रयासों से प्रदेश को एड्स मुक्त राज्य बनाने में वर्ष 2005 में एचआईवी, एड्स का प्रतिशत 11.45 था जो अब घटकर 0.42 रह गया है। यह जानकारी मुख्यमंत्री श्री शिवराज सिंह ने दी। इस मौके पर परिवोधन

महत्वपूर्ण योगदान है। समिति द्वारा एड्स नियंत्रण कार्यक्रम की सुनीतिर्या और संभावनाएं पर सोचना भी किया गया। इसमें डॉ. सुनील श्रीवास्तव ने बलद टुमरक्यूजन और एचआईवी, एड्स डॉ. बापूरी चन्द्र ने नवभारत

## एड्स दिवस पर अनेक कार्यक्रमों का आयोजन

सिद्धांशों में एचआईवी, एड्स से बचाव डॉ. हेमंत शर्मा ने एचआईवी, एड्स प्रभाव में एचआईवी की भूमिका, डॉ. सुनील कुमार ने एड्स और कैन्सर और डॉ. मनोज शर्मा ने एचआईवी और टीबी के सह-संचालक उद्देश्य वधार भी उद्घोषित थे। उन्होंने चिकित्सकों और चिकित्सक विद्यार्थियों से कहा कि मरीज का इलाज मानवता की सेवा की भावना से प्रारम्भिकता से करें। उन्होंने कहा कि प्रदेश में एड्स मरीजों की संख्या में उल्लेखनीय कमी के लिए चिकित्सकों के साथ मीडिया का भी संबंध पर जानकारी दी। सोमवार में विभिन्न चिकित्सक महाविद्यालयों नर्सिंग विद्यालय और पैरा-मेडिकल छात्र-छात्राओं के अलावा सभी जिलों के एचआईवी मामलों एवं परीक्षण केंद्रों और चिकित्सक संघों के प्रतिनिधियों ने भी भाग लिया।

## बेव एड्स दिवस पर आयोजित कार्यक्रम में बोले स्वास्थ्य मंत्री चआईवी संक्रमण को डॉक्टर नहीं हमारा व्यवहार रोक सकता है

स्वास्थ्य मंत्री श्री शिवराज सिंह ने शुक्रवार को बोले कि एचआईवी संक्रमण को डॉक्टर नहीं रोक सकता है। यह व्यवहार ही इसे रोक सकता है। उन्होंने कहा कि एचआईवी संक्रमण को रोकने के लिए युवाओं का हाथ बहुत जरूरी है। जागरूकता और फनी से ही हम इस बीमारी से बच सकते हैं। मध्य प्रदेश एड्स नियंत्रण समिति के संचालक उद्देश्य कुमार दुर्गेश्वर ने कहा कि एड्स संक्रमण में मध्य प्रदेश में एड्स संक्रमण में कम है। उन्होंने बताया कि हाल में 22 हजार एड्स मरीजों का रटी सेंटर में इलाज जारी है।



चआईवी की चुनौतियां एवं समाधान: राज्य एड्स नियंत्रण समिति द्वारा अक्सर पर एचआईवी एड्स दिवस एवं संभावनाएं विषय पर



## एड्स का प्रतिशत 11.45 से घटकर विवेक एड्स दिवस पर जागरूकता के लिए निकाला कैंडल

विश्व एड्स दिवस पर जागरूकता के लिए निकाला कैंडल

विश्व एड्स दिवस पर जागरूकता के लिए निकाला कैंडल

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### विश्व एड्स दिवस पर मानव श्रृंखला बनाकर किया जागरूक

विश्व एड्स दिवस पर मानव श्रृंखला बनाकर किया जागरूक

### विश्व एड्स दिवस पर जागरूकता कार्यक्रम का आयोजन हुआ

विश्व एड्स दिवस पर जागरूकता कार्यक्रम का आयोजन हुआ

### दैनिक जागरण

दैनिक जागरण

### शुभ भारत

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### SS Unit of St Aloysius School create awareness on AIDS among students

SS Unit of St Aloysius School create awareness on AIDS among students

Students participating in an awareness program on AIDS.

## बढ़ते एड्स डे पर विशेष एचआईवी पॉजिटिव महिलाएं दे रहीं स्वस्थ बच्चों को जन्म

एचआईवी पॉजिटिव महिलाएं दे रहीं स्वस्थ बच्चों को जन्म

माता-पिता के साथ मिलने आते हैं बच्चे

एचआईवी पॉजिटिव महिलाएं दे रहीं स्वस्थ बच्चों को जन्म

### विश्व एड्स दिवस पर मानव श्रृंखला बनाई

विश्व एड्स दिवस पर मानव श्रृंखला बनाई

Year	Male	Female	Total
2012	1000	1000	2000
2013	500	500	1000
2014	250	250	500
2015	125	125	250
2016	62.5	62.5	125
2017	31.25	31.25	62.5

### विश्व एड्स दिवस पर मानव श्रृंखला बनाकर किया जागरूक

विश्व एड्स दिवस पर मानव श्रृंखला बनाकर किया जागरूक

### रतलम, नीमच और मंदसौर के 72 गांवों में खुलेआम देह व्यापार

रतलम, नीमच और मंदसौर के 72 गांवों में खुलेआम देह व्यापार

### पन्ना पत्रिका

पन्ना पत्रिका

### हरिभूमि

हरिभूमि

### विश्व एड्स दिवस पर मानव श्रृंखला बनाई

विश्व एड्स दिवस पर मानव श्रृंखला बनाई

# विश्व एड्स दिवस पर निकाली जागरूकता रैली

शेर चौक, सुभाष चौक, मोहन टाकीज रोड होते हुए जिला चिकित्सालय में समाप्त हुई। कार्यक्रम में जिला एड्स नोडल अधिकारी डॉ एस.पी.सोनी द्वारा सभी अतिथियों का स्वागत किया गया। इसी दौरान विस्तार से इस बीमारी की वैश्विक उपस्थिति, हमारे देश प्रदेश एवं जिले की स्थिति के बारे में आकड़ों एवं तथ्यों सहित जानकारी दी। एड्स क्या है, यह कैसे फैलता है, इसके बचाव के क्या उपाय हैं, यौन जनित अन्य रोगों से एड्स का संबंध आदि विषयों पर विस्तार से समझाया देा गई।

**कॉलेजों व स्कूलों के छात्र-छात्राओं ने की सहभागिता**

सिटी रिपोर्टर, कटनी। मप्र राज्य एड्स नियंत्रण समिति के तत्वावधान में शरकरवार को विश्व एड्स दिवस के अवसर पर जागरूकता हेतु रैली निकाली गई। रैली में शामिल छात्र-छात्राओं ने एड्स से बचाव और होने वाले दुष्प्रभाव की तख्तियां लेकर चल रहे थे। रैली की शुरुआत प्रातः 9 बजे से प्रारंभ हुई जिसमें जिले के सभी महाविद्यालय के एनसीसी-एनएसएस एवं एमजीएम स्कूल ऑफ नर्सिंग, श्री हास्पिटल नर्सिंग स्कूल सहित अन्य छात्र-छात्राओं ने सहभागिता की। नारे लगाकर जगाई जागरूकता की

**अलख- रैली का शुभारंभ मुख्य चिकित्सा एवं स्वास्थ्य अधिकारी डॉ अशोक कुमार अवधिया, डॉ के.पी.श्रीवास्तव सिविल सर्जन, डॉ एस.पी.सोनी जिला नोडल अधिकारी एड्स नियंत्रण कार्यक्रम व डॉ.एस.के.शर्मा डॉ.एस.के.निगम की अगुआई में किया गया।** रैली में सभी छात्र-छात्राओं द्वारा बड़े उत्साह के साथ एड्स जागरूकता के नारे लगाते हुए लोगों को संदेश दिया। रैली में छात्रों द्वारा एड्स संबंधी जानकारी लिखी तख्तियों का भी प्रदर्शन किया गया। एन.सी.सी. प्रभारी तिलक कालेज सरदार दिवाकर एवं अन्य शिक्षक गणों ने छात्र-छात्राओं का उत्साह वर्धन किया। बताए गए एड्स के कारण व बचाव के उपाय- रैली शहर के मिशन चौक, आजाद चौक

**संक्रमण से बचने सावधानी जरूरी-** डॉ एस.पी.सोनी ने इस बीमारी से लड़ने के सनातन काल से चली आ रही अपनी धार्मिक एवं सामाजिक मान्यताओं को अमल में लाने की सलाह दी। बताया गया कि इस रोग के कारण अफ्रीकी देशों जहां इसका प्रकोप सबसे पहले हुआ वहां जनसंख्या का अनुपात असंतुलित हो गया है। एड्स के संक्रमण से बचने के लिए सावधानी ही सबसे बड़ा विकल्प है। इस अवसर पर आई.सी.टी.सी.स्टॉफ हेमंत श्रीवास्तव, परामर्शदाता राघवेंद्र शर्मा, नवनीत तिवारी, जया वर्मा एवं टी.बी.के.तीनिक के स्टाफ आशीष लहौरिया, आशीष केशरवानी, श्री बाजपेई, संजय कुमार, अभिजीत एवं सहारा मंच से फ्रीडी चार्ली, विवेकानन्द त्रिपाठी आदि मौजूद थे।